



**STRATEGIZE
CREATE
ENGAGE**



STUDIO 52
communications since 1977

www.studio52.tv


A large, stylized illustration of a hand in a suit sleeve holding a chess piece, likely a knight, against a blue background. The hand is positioned in the upper right corner, with the arm extending from the top left towards the center. The chess piece is a dark knight, and the hand is holding it in a way that suggests a strategic move.

YOUR STRATEGIC MEDIA & COMMUNICATION PARTNER

We **strategize** and **create** bespoke marketing solutions that **engage** your audience through video, audio, and digital mediums.

Studio 52 is not just another media production company. We are an ever buzzing team with creative edge, fulfilling the need of today's dynamic market so that our client receives the best media support under one roof.

We employ only the best and most talented experts in full spectrum of our production process that includes but not limited to Strategist, Creative Director, Conceptualizer, Production Crew, Post-Production Crew and more.

A collection of hand-drawn sketches in white on a dark blue background. The sketches include a flowchart with arrows, a lightbulb, a magnifying glass, and various text elements like 'CHECK', 'SEO', '30/40', 'Responsive', 'Follow!', 'SHARP', and 'Click'. There are also some geometric shapes and lines scattered around.

**FOR YOUR VIDEO, AUDIO
AND DIGITAL COMMUNICATION NEEDS,
PLEASE CONTACT US FOR
A FREE STRATEGY CONSULTATION.**



THINKING CREATIVELY YET STRATEGICALLY



STRATEGY DRIVEN

Media should be grounded in strategic thinking and execution. Our goal is to maximize your impact by creating solid strategies with appropriate content.

CREATIVE INTELLIGENCE

Our team's creativity intertwined with strategy can influence audiences and deliver your message effectively to grow your brand.



PRODUCTION EFFICIENCY

Our production work rooted with a strategy in mind, and execution, along with experience and techniques, is cost-effective and of the highest quality.

OUTREACH INSIGHTS

We help you to maximize outreach to your audience through strategies on multiple platforms and channels backed by our knowledge and digital strategy experience.

ENGAGEMENT INFLUENCE

Customer engagement is required to influence a buying decision. We analyze media viewing data, and repurpose content to increase engagement.

OUR SERVICES



VIDEO STRATEGY & PRODUCTION



AUDIO PRODUCTION



BRANDING & DIGITAL STRATEGY

READ ON TO LEARN ABOUT
HOW **STUDIO52** ADDS VALUE TO OUR
CLIENTS WITH THESE SERVICES.

VIDEO STRATEGY & PRODUCTION

We emphatically team-up and design best solutions for our clients with our command on the powerful Video media. Our focus is always on increasing our clients ROI and bottom-line profits.

Our video solutions helps our clients overcome Branding challenges, Commercial challenges, Marketing challenges, Safety challenges, HR challenges or any other areas of business.

OUR DEDICATED DIVISIONS UNDER VIDEO INCLUDES:

- Safety Video Productions
- Corporate / Promotional Video Productions
- Timelapse and Construction Video Reports
- 2D / 3D Animations
- Social Media Video Productions
- Event Video Coverages

CONTACT US FOR
A FREE VIDEO STRATEGY CONSULTATION.





AUDIO PRODUCTION

Fast, Efficient, Quality and Variety of audio productions and voice-talents set Studio 52 as an industry leader in the entire GCC region.

Our clients comes to us as they know we have been here for 40+ years and provide assured continuity of same artist over the years for their various audio requirements.

WE ARE FIRST BY FAR ON THE FOLLOWING SERVICES

- IVR productions for Call Centers
- Telephone Hold Messages
- In-Store Messages
- Radio Commercials
- Multilingual Dubbing

CONTACT US TO DISCUSS
YOUR AUDIO PRODUCTION PLAN

BRANDING & DIGITAL STRATEGY

Proper, holistic branding is the key to influencing the 'story' people know about your company. Using multiple offline and online mediums to propagate your story needs the right strategy. We implement powerful digital strategies that help you succeed and accomplish strategic goals for your business.

A FEW OF THE BRANDING AND DIGITAL SERVICES WE OFFER WITH DEDICATED TEAM ARE:

- Website Design & Development
- Digital Marketing & Advertising
- Brochures, Flyers and other Print Services

CONTACT US TO FIND WHICH SOLUTIONS SUIT YOUR BUSINESS NEEDS.



OUR INCREDIBLE CLIENTELE

We've worked with large, medium,
and small organizations from various
industries.



Advertising and Marketing



Market Research



Public Relations



Media and Entertainment



Financial Services



Hospital and Healthcare



**Engineering, Construction and
Real estate**



Hospitality



Oil and Gas



**Retail / Trade and Logistics, Production,
Manufacturing, Automotive and Ancillary**

**FOR MORE INFORMATION
OR FREE STRATEGY
CONSULTATION,
PLEASE REACH OUT TO US**



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