

## SOME OF OUR PRESTIGIOUS CLIENTS...

Video 52 has worked with small to medium scale as well as top of the line industry accounts. Credibility of our work is such that we have clients coming back to us for multiple video projects, after receiving overwhelming response in the initial project. Some of our prestigious clients include...



Due to space limitations, our apologies that we are unable to list down all our valuable clients. Our gratitude goes to all for their patronage since years...



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### GLOBAL OPERATIONS

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CUSTOMER SERVICE : TOLL FREE (within UAE) 800-52



**VIDEOS** that pack punch  
& push bottom lines

ENGAGING AND INTERACTIVE VIDEO SOLUTIONS

[www.video52.tv](http://www.video52.tv)





# LET VIDEOS DO THE TALKING

Most people are likely to quickly believe what they see than what they hear or read. That's why videos are most powerful tool to build premise of trust. Even research says that visuals are processed 60,000 times faster in our brain than text. Thus videos give you power to share your story in a way that sticks.

Add to that, adding snappy and appealing videos to your website helps customers better understand your offerings, values and vision. Also, such videos can help you boost your digital marketing strategies by facilitating strong presence on Youtube, Facebook and other vital networking platforms.

## EXCITING VIDEO SOLUTIONS TO WOW YOUR MESSAGE ACROSS

Video 52 is a division of Studio 52 – a multi specialty communication and production company – dedicated to producing high quality, engaging and interactive videos with passion. Whether you want to make a sale, generate lead, build brand awareness, reposition your brand, tell the story of your rise, talk about your vision or launch new offerings, we bring alive every project from script to screen with tremendous passion and precision.

We have complete in-house team for entire video production and work closely with you at every stage of the project from concept development to scriptwriting, casting, shooting, editing, visual & sound effects, voice-over, music and quality broadcast delivery on multiple platforms.

However ambitious the scale of your project may be, having experience of catering to a diverse mix of clients facing variety of communication challenges, we offer solutions to all your video marketing needs under one roof.



## VIDEO MARKETING SETS YOUR BUSINESS ABUZZ

- 90% of our learning occurs visually
- 40% people will respond better to visual information than plain text
- On an average 80% of people prefer watching videos posted by the company to reading the information on the website
- Youtube is world's 2nd most popular search engine, not yahoo or bing, which shows people's strong tendency to watch videos
- 75% of executives watch work related videos on business websites at least once a week

## BRINGING ALIVE ALL VIDEOS FROM SCRIPT TO SCREEN

Whether you want short videos stimulating instant reaction or descriptive videos talking about buzz and bottomline of your company, emotionally jazzed up videos or high-tech videos, video 52 spells authority in producing all types of exciting video solutions in all formats.



Corporate Video

TV Commercial

Branding &  
Promotional Video

Viral Video

2D & 3D Walkthrough

Medical Video

Documentary

## WHY VIDEO-52?

- Ability to understand challenges and overcoming them with excellent AV production
- In-house team having core competency in their area of specialization for A to Z production
- State of the art studio and cutting-edge equipments
- Production of more than thousands of hours of video footage
- HD videos that capture attention and engage interest
- Videos enabled for easy integration on websites and social media platforms
- Videos that invite audience to think, lean forward and participate